# MOODY'S INVESTORS SERVICE

## **ISSUER COMMENT**

28 September 2020

### RATING

General Obligation (or GO Related) <sup>1</sup> Aaa Stable

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# City of Santa Monica, CA

Annual Comment on Santa Monica

## **Issuer Profile**

The City of Santa Monica is situated on the western side of Los Angeles County, California, bounded by the city of Los Angeles on three sides and the Pacific Ocean to the west. The county in which the city is located has a population of 10,098,052 and a high population density of 2,487 people per square mile. The county's median family income is \$72,362 (2nd quartile) and the July 2020 unemployment rate was 18.2% (4th quartile) <sup>2</sup>. Los Angeles County is commonly associated with the entertainment industry. All six major film studios, including Paramount Pictures, 21st Century Fox, Sony, Warner Bros., Universal Pictures, and Walt Disney Studios, are located within the county. Los Angeles County has a very diverse economy beyond entertainment. The other largest industry sectors that drive the local economy are health services, retail trade, and professional/scientific/technical services.

We regard the coronavirus outbreak as a social risk under our environmental, social and governance framework, given the substantial implications for public health and safety and the economy. We do not see any material immediate credit risks for Santa Monica. However, the situation surrounding coronavirus is rapidly evolving and the longer term impact will depend on both the severity and duration of the crisis. If our view of the credit quality of Santa Monica changes, we will update our opinion at that time.

## **Credit Overview**

Santa Monica's credit position is superior and its Aaa rating is notably stronger than the median rating of Aa3 for cities nationwide. Key credit factors include a very large tax base and very strong wealth and income profile and a robust financial position. It also reflects a low debt burden and an inflated pension liability.

**Economy and Tax Base:** The city has an exceptionally healthy economy and tax base, which are comparable to the assigned rating of Aaa. Total full value (\$37.4 billion) greatly exceeds the US median. Santa Monica's full value per capita (\$404,814) is much stronger than the US median and median family income equates to a robust 170.7% of the US level.

The coronavirus is driving an unprecedented economic slowdown. We currently forecast US GDP to decline significantly during 2020 with a gradual recovery commencing toward the end of the year. Local governments with the highest exposure to tourism, hospitality, healthcare, retail, and oil and gas could suffer particularly severe impacts.

**Finances:** The city's financial position is very healthy and is in line with the Aaa rating. Santa Monica's fund balance as a percent of operating revenues (63.5%) is far above the US median. Additionally, the cash balance as a percent of operating revenues (84%) is far superior to other Moody's-rated cities nationwide.

**Debt and Pensions:** Overall, the debt and pension liabilities of Santa Monica are manageable, yet they are a weakness with respect to the assigned rating of Aaa. Net direct debt to full value (0.4%) is under the US median. The Moody's-adjusted net pension liability to operating revenues (3.5x) is unfavorably much higher than the US median.

**Management and Governance:** California cities have an institutional framework score <sup>3</sup> of "A," or moderate. Revenue predictability is moderate, because the primary sources are property taxes and sales taxes. Property taxes are very predictable, given the state's constitutional limits on property taxation and assessed valuation changes, while sales taxes are economically sensitive. Revenue-raising ability is moderate because increases almost always require voter approval. Expenditure reduction ability is moderate, because of collective bargaining and growing pension and OPEB pressures. Expenditure predictability is high, as police and fire typically make up 60% of discretionary spending in full-service cities.

## Sector Trends - California Cities

California cities will continue to benefit from a strong and improving state economy. Employment and income trends are positive and will continue to boost the statewide economy, particularly in the high tech sector. Housing values statewide continue to increase, strengthening city property tax revenues. However, housing affordability is an increasing challenge that could constrain economic growth. Statewide, sales tax growth has also been healthy, though more so on the urban coast than inland. California cities remain significantly exposed to growing, long-term pension and health care costs, as well as to increase costs for state clean water and waste recovery mandates.

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the ratings tab on the issuer/entity page on www.moodys.com for the most updated credit rating action information and rating history.

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EXHIBIT 1

Key Indicators 4 5 Santa Monica

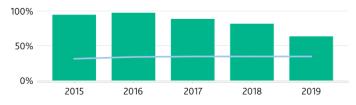
	2015	2016	2017	2018	2019	US Median	Credit Trend
Economy / Tax Base							
Total Full Value	\$29,046M	\$31,155M	\$33,159M	\$34,427M	\$37,411M	\$1,904M	Improved
Full Value Per Capita	\$315,142	\$337,740	\$358,506	\$373,899	\$404,814	\$94,106	Improved
Median Family Income (% of US Median)	175%	173%	167%	171%	171%	111%	Stable
Finances							
Available Fund Balance as % of Operating Revenues	94.6%	97.4%	88.6%	81.6%	63.5%	34.6%	Weakened
Net Cash Balance as % of Operating Revenues	102.8%	97.3%	89.1%	109.0%	84.0%	39.6%	Weakened
Debt / Pensions							
Net Direct Debt / Full Value	0.2%	0.2%	0.2%	0.5%	0.4%	1.1%	Stable
Net Direct Debt / Operating Revenues	0.14x	0.20x	0.18x	0.40x	0.38x	0.84x	Stable
Moody's-adjusted Net Pension Liability (3-yr average) to Full Value	3.5%	3.5%	3.9%	4.0%	3.9%	1.9%	Stable
Moody's-adjusted Net Pension Liability (3-yr average) to Operating Revenues	2.82x	3.03x	3.40x	3.44x	3.47x	1.56x	Weakenec
	2015	2016	2017	2018	2019	OUS Median	-
Debt and Financial Data							_
Population	92,169	92,247	92,495	92,078	92,416	5 N/A	
Available Fund Balance (\$000s)	\$342,066	\$353,613	\$333,751	\$329,499	\$264,197	7 \$8,028	_
Net Cash Balance (\$000s)	\$371,843	\$353,318	\$335,867	\$439,869	\$349,365	5 \$9,530	_
Operating Revenues (\$000s)	\$361,583	\$362,956	\$376,869	\$403,578	\$415,996	5 \$23,172	_
Net Direct Debt (\$000s)	\$50,420	\$72,690	\$67,520	\$161,470	\$156,640	) \$19,139	_
Moody's Adjusted Net Pension	`	\$1,100,815	\$1,282,308	\$1,390,221	\$1,443,274		-

Source: Moody's Investors Service

EXHIBIT 2

Available fund balance as a percent of operating revenues decreased from 2015 to 2019

Available Fund Balance as % of Operating Revenues — US Cities Median



Source: Issuer financial statements; Moody's Investors Service

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#### EXHIBIT 3

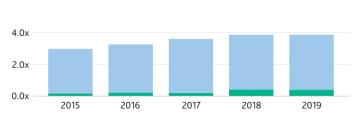
#### Full value of the property tax base increased from 2015 to 2019



Source: Issuer financial statements; Government data sources; Offering statements; Moody's Investors Service

#### EXHIBIT 4

#### Moody's-adjusted net pension liability to operating revenues increased from 2015 to 2019



Debt Pensions

Source: Issuer financial statements; Government data sources; Offering statements; Moody's Investors Service

## Endnotes

- 1 The rating referenced in this report is the issuer's General Obligation (GO) rating or its highest public rating that is GO-related. A GO bond is generally backed by the full faith and credit pledge and total taxing power of the issuer. GO-related securities include general obligation limited tax, annual appropriation, lease revenue, non-ad valorem, and moral obligation debt. The referenced ratings reflect the government's underlying credit quality without regard to state guarantees, enhancement programs or bond insurance.
- 2 The demographic data presented, including population, population density, per capita personal income and unemployment rate are derived from the most recently available US government databases. Population, population density and per capita personal income come from the American Community Survey while the unemployment rate comes from the Bureau of Labor Statistics.

The largest industry sectors are derived from the Bureau of Economic Analysis. Moody's allocated the per capita personal income data and unemployment data for all counties in the US census into quartiles. The quartiles are ordered from strongest-to-weakest from a credit perspective: the highest per capita personal income quartile is first quartile, and the lowest unemployment rate is first quartile.

- 3 The institutional framework score assesses a municipality's legal ability to match revenues with expenditures based on its constitutionally and legislatively conferred powers and responsibilities. See <u>US Local Government General Obligation Debt (September 2019)</u> methodology report for more details.
- 4 For definitions of the metrics in the Key Indicators Table, <u>US Local Government General Obligation Methodology and Scorecard User Guide (July 2014)</u>. Metrics represented as N/A indicate the data were not available at the time of publication.
- 5 The medians come from our most recently published local government medians report, <u>Medians Tax base growth underpins sector strength, while</u> pension challenges remain (May 2019) which is available on Moodys.com. The medians presented here are based on the key metrics outlined in Moody's GO methodology and the associated scorecard.

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